



Dear Friends of Historic Downtown Plano,

HDPa is proud to once again bring the 3rd Annual **Taste of Downtown Plano Festival** or the new and improved identity found on the logo above: The 2011 Downtown Plano Feast-ival! This will be the singular event of our organization this year and we are anticipating that we will have double the crowd of our 2010 event. Like last year we will feature vendor booths on 15th Street, a "Wateringhole" in McCall Plaza, and live entertainment on the main stage.

SATURDAY, OCTOBER 22, 2011

Booths open to public at 10am

Live music and entertainment ends at 10pm

Booth space is available on a first come first serve basis. As always, Health Department certification is required by all participants (\$20 fee to City of Plano). Participants receive HDPa website presence, advertising and promotions with participating media outlets and distribution opportunities to over 5,000 people. We do want the public to have an affordable family experience so food vendors will be asked to provide samples that remain between \$3 to \$5 per item.

Reduce Rate - \$50

(HDPa members only) (Membership to HDPa is \$100/year)

Basic Setup - \$150

(10x10 space, 6ft table w/ 2 chairs)

Pop Up Tent – Additional \$50

(Required by health department if serving food. You may bring your own.)

Additional Space - \$100

(10x10 space, 6ft table w/ 2 additional chairs)

Electricity - \$50

BUSINESS NAME: _____

CONTACT NAME: _____

PHONE NUMBER: _____

EMAIL: _____

BASIC TENT 10X20 SPACE ELECTRICITY

QUESTIONS: Email bonnie.shea@verizon.net or call (972)423-5535