



2nd Annual "Taste of Downtown Plano" Festival

September 11, 2010

Historic Downtown Plano

15th Street (Between the Dart Tracks & Avenue K)

(2010 Tax Deductible Sponsorship Opportunities)

- \$5,000 Sponsor**
 - Recognition and signage at event and banner on 15th Street
 - Announced as a sponsor of event on all broadcasts marketing the event
 - Name and Logo on all printed materials at the event and on the website
 - Free food tickets for 20 people and full access to VIP Tent
 - 10 Wristbands to Chili Cook-off Tent
- \$1,500 Sponsor**
 - Recognition and signage at event and banner on 15th Street
 - Announced as a sponsor of event on all broadcasts marketing the event
 - Name and Logo on all printed materials at the event and on the website
 - Free food tickets for 8 people and full access to VIP Tent
 - 5 Wristbands to Chili Cook-off Tent
- \$1,000 Sponsor**
 - Signage and recognition at event
 - Announced as a sponsor of event on all broadcasts marketing the event
 - Name and Logo on all printed materials at the event and on the website
 - Free food tickets for 6 people and full access to VIP Tent
 - 2 Wristbands to Chili Cook-off Tent
- \$500 Sponsor**
 - Signage and recognition at event
 - Announced as a sponsor of event on all broadcasts marketing the event
 - Name and Logo on all printed materials at the event and on the website
 - Free food tickets for 4 people
 - 2 Wristbands to Chili Cook-off Tent
- \$250 Sponsor**
 - Signage and recognition at event
 - Free food tickets for 3 people
 - 2 Wristbands to Chili Cook-off Tent
- \$100 Sponsor**
 - Company name/logo signage at event
 - Free food tickets for 2 people
 - 2 Wristbands to Chili Cook-off Tent

Contact Name

Company Name

Mailing Address (including City, State & Zip Code)

Telephone Number

Fax Number

Email Address

- My check, made payable to **HDPA (Historic Downtown Plano Association) of Plano** is enclosed.
- Please invoice me for my tax-deductible sponsorship.

Please return this form via fax to: (972)423-5533 or mail to:
HDPA, 1000 E. 14th Street, Plano, TX 75074

For more information please call Bonnie Shea
at (214)906-5890 or email to bonnie.shea@verizon.net

The HDPA (Historic Downtown Plano Association) is a 501(c)3 organization.

Please visit our website: www.visitdowntownplano.org.