



Dear Friends of Historic Downtown Plano,

HDPa is proud to once again bring *Taste of Downtown Plano*. This will be the singular event of our organization this year and we anticipate double the crowd of our 2009 inaugural event. Like last year we will feature vendor booths on 15th St. , a beer garden and a main stage in the J Place Parking lot. New this year, we will introduce LIVE ENTERTAINMENT ALL DAY, CHILI COOKOFF, AND CHILDRENS ACTIVITIES.

SATURDAY 11th of SEPTEMBER 2010

Booths open to public at 11am

Live music and entertainment ends at 10pm

Booth space is available on a first come first serve basis. As always, Health Department certification is required by all participants (\$20 fee to City of Plano). Participants receive HDPa website presence, advertising and promotions with participating media outlets and distribution opportunities to over 5,000 people. This year, the public will pay a small fee to enter and CASH to all vendors. We do want the public to have an affordable family experience so food vendors will be asked to provide samples that remain under a predetermined dollar amount.

Basic Setup - \$150

(10 x 10 space, 6ft table w/ 2 chairs)

Pop Up Tent - Additional \$50

(required by health department if serving food. you may bring your own.)

Additional space - \$100

(10 x 10 space, 6ft table w/ 2 additional chairs)

Electricity - \$50

BUSINESS NAME: _____

CONTACT NAME: _____

PHONE NUMBER: _____

E MAIL: _____

BASIC TENT 10 X 20 SPACE ELECTRICITY

QUESTIONS? E mail Monica@UrbanCrust.com or call 913.271.9683