



HDP A March Monthly Meeting Minutes 3/3/15

Chamber of Commerce Building, 5:30 PM

- Call to order-introductions. Mona Crider, owner-La Foofaraw, HDP A President
- Old Business.
 - Financial Statement-Bonnie Shea, HDP A Chairman
 - \$5571 in checking account
 - Police Report-Officer Chris Semrau
 - Not a lot going on. Only 1 DWI and it was from someone traveling from Dallas that got stopped near downtown Plano.
 - 1 narcotics issue, 1 vandalism issue. Only two total arrests.
 - Parking tickets are being done by civilian officers. They're chalking all tires, even if you have a permit.
 - One homeless person issues. Be aware. If there's a problem, call 911.
 - Suggested putting together some kind of phone tree or immediate communication system between the merchants to alert everyone if there's any suspicious behavior going on.
 - City approved two additional officers for downtown Plano, but it will be 6-9 months before that takes affect.
 - Police Dept will establish a "retail storefront" in Junction 15 facing tracks. Location will not be "full service" (can't pay tickets there, etc), but will be staffed during business hours.
 - Officer Chris's cell phone is 972-754-2532
 - Event Schedule
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- New Business
 - Heritage Commission Meeting
 - HDP A was on the agenda to discuss issues expediting processes like signage, construction, etc. for merchants
 - Gave 3 Points at meeting
 - Asked that the commission would revisit the guidelines from 2004. They are subjective and not all inclusive.
 - Suggested the commission include a template or pick list of pre-approved exterior paint colors, lighting, signage, windows/doors, exterior façade treatment.
 - Requested a "fast track process" for new businesses, and asked for specific time-tables for decision resolution. Average time now is 4 months, considered unreasonable.
 - Follow up meeting on 3/6 with Christina Day, Director Planning
 - Mirna Lynch requested we ask if merchant, not just property owner can be on notifications
 - Rick Fambro- Real Estate Review
 - Discussed the last 12 years or so in downtown Plano
 - Support from Frank Turner invaluable
 - Trends
 - Restaurant to office space
 - Prices:
 - New Building: Was \$75-80/sq. ft., now \$200
 - Land: Was \$10-12/ sq. ft., now \$19-20
 - Lisa Ringel (for Ken Wesley-HDP A Director of Technology)

- Website Management Plans
 - Moving from HDPa member to community focus
 - Administrative process for member directory
 - Pass thru discounts to enhance your directory
 - Live music
 - Branding/Logo
 - Cesar Sanchez, Owner Imaginaria Creative located at 1425 ½ 14th Street. Established 2002
 - First logo presentation 3/10
 - Events
 - Events are listed on the website calendar
 - Chips on 15
 - We have 40 players currently but are still waiting to hear back on some full table buy-outs.
 - Please continue to spread the word about the tournament and if you haven't purchased your tickets, please do! Chipson15.eventbrite.com
 - Night out on 15
 - Posters were distributed; ready for hanging in storefronts
 - Tickets will be available thru website starting Monday, 3/9
 - Showcase Moment
 - Theatre Britain upcoming show starts March 6- Agatha Christies' "And Then There Were None", posters were distributed
 - Community Impact News feature on Jorg's Café Vienna

Next Meeting

April 7, 9am -Chamber of Commerce

9 AM

Plano Chamber of Commerce