



Historic Downtown Plano Association (HDPa) Meeting Agenda

Date: June 2, 2015

Location: Chamber of Commerce 1200 E. 15th Street

- Call to order- introductions- Mona Crider, President HDPa-Owner LaFoofaraw
- Old Business- Mona Crider
 - Financial Statement
 - Because the HDPa meetings are at the beginning of the month, the financial statements will cover the month prior.
 - For April, we had \$36,491 in the bank. Of that, \$22,500 is from the PID for the Executive Director. It is divided and paid monthly.
 - The income for the month of April was \$10,362 from Chips on 15. The expenses were \$2,207. Net income at the close of April was \$8,940.
 - Police Report
 - Officer Semrau has complete statistics for the month. Please contact him for the full report.
 - A speed survey was completed on 15th Street in front of Custom Scooters. In one week, only .04% of cars were going faster than 40 mph.
 - There has been a decline in homeless in the area. Haggard Park electricity is now on a timer to prevent homeless from hanging out in the park to charge their phones. Remember that if you see a homeless person and they are causing trouble, call 911. Oftentimes, offering food or money is not the best way to help these people.
 - Event schedule
 - Briefing - Night Out on 15th (Jeff Bergus)
 - Weather was great and the charities really stepped up to help the event. My Possibilities helped set up and worked the event. The volunteers were awesome. We do need to work on the clean up portion of the event next year, but set up was great.
 - The tables didn't end up needing to be leveled, which was a big help. The lighting over 15th St. did not end up happening.
 - There were around 215 tickets sold and 190 people that attended the event. The total income was around \$19,000.
 - Plano Profile, Community Impact, Dallas Morning News, covered the event leading up to it.
 - Concert on 15th- Overview (Matt Lagos)
 - July 18
 - 6-10 PM



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- 15th Place. We are working to not interfere with a wedding taking place at Event 1013. Unfortunately, we can not plan our events around all of the downtown businesses events.
- Chalkalote Picnic Event- Aug. or September
 - Still in planning stages
 - Art event featuring artists that come and create a chalk-art piece on site. Then, local “celebrity judges” come around and give awards. Restaurants would sell/provide “Picnic baskets” for attendees, who would then take them to the park and enjoy a family friendly movie.
 - No Admission fee
 - Needs event chairperson
 - Meeting to discuss in depth at Urban Rio’s Tequila Room on Thursday, June 4 @ 3 PM
- Advertising – Promotion
 - Brand standards now available
 - Promotional items- Window Clings and what else?
 - Clings available at La Foofaraw next week. Free.
- Beautification- Sanitation
 - Power washing caused unforeseen issues
 - If you had damages to your business from the power washing, please contact Mona Crider (La Foofaraw) and she can get you the claim form from the City.
 - How are butt-busters working out? Need one?
 - Mona- update on flower pots
 - PID bringing in flower pots to strategic locations on 15th St., then 14th, then 15th Place, to add some color to the street. The PID would also cover a landscaper to water/replant each season.
- Revitalization - Construction Updates
- New Business
 - Security Lighting Standards (Conner Chaddick)
 - Sought out lighting for the backs of businesses downtown. At this point, it is on the business owner to purchase and install. Contact Conner for more information.
 - Habitat for Humanity- Jessica Viera BPN Media, 1109 G. Avenue North
 - Their parish is partnering with H4H to build a home in the Douglas Community starting this weekend. The build will be every Saturday from this weekend through September and will host anywhere from 35-60 volunteers. If you are interested in sponsoring a volunteer lunch or providing the food yourself, please contact Jessica at Jessica.vieira@bpnmedia.com or 617-519-6790.
- Showcase Moment- Members invited to stand up and share news/promotions for their establishment



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- Urban Rio is celebrating its 3rd anniversary! Come by June 14-16 and enjoy Queso Blanco, House Margaritas and Montejo pints, each for \$3!
- Mona Crider
 - Any new business for next meeting?
 - Heritage Commission Meetings.

HDPa Board Meeting July 7, 8am Chamber of Commerce
General Meeting July 7, 9am, Chamber of Commerce