



## Historic Downtown Plano Association (HDPa) Meeting Agenda

**Date:** July 7, 2015    **Time:** 9am    **Location:** Chamber of Commerce 1200 E. 15<sup>th</sup> Street

- Call to order- introductions- Mona Crider, President HDPa-Owner LaFoofaraw
- Old Business- Mona Crider
  - Financial Statement-May
    - Net Income (Chips on 15): ~\$7000
    - End May: \$35,870 (\$20k reserved for salary of Executive Director)
  - Night Out Financials
    - Night Out on 15 revenue didn't come until June statement because of the date being moved.
    - Gross Revenue: \$22,655 (ticket sales, raffle, flower centerpiece sales)
    - Expenses Paid by HDPa: \$5,512
    - Expenses Paid by PID: \$3,817
    - Donation to My Possibilities: \$3,500
    - Donation to Emily's Place: \$3,500
    - Donation to NTFB: \$1,000
    - Net: \$5,326
    - Cash from event: \$9143 (because funds paid by PID are not taken out of HDPa budget)
    - If you'd like to see a full budget from the Night Out event, please contact Lisa Ringel.
  - Police Report
    - One sexual assault case being investigated. It happened about three weeks ago. There is still an active investigation taking place, so not many details can be discussed, however it was not a situation where someone was snatched off the street and assaulted. The alleged assault took place in the home of one of the parties involved. Details are still being investigated.
    - The bomb squad was called regarding a box that was dropped off at La Belle Boutique and left. The box ended up being nothing and the person who dropped it off is an older man with history of mental disease and suspected early onset dementia. If you see him, please contact police so they can make sure he is returned to his family safely.
    - There were two minor vehicle crashes. No one was injured.
    - Officer Semrau will be coming around to the merchants to get information on the types of lighting and camera systems that are around downtown Plano.
  - Event schedule
    - Chalk-it-Up – Sat, August 15 (event overview & site map will be handed out)
    - Block Party- Sat, September 26 (event overview & site map will be handed out)
  - Advertising – Promotion
    - Window Clings Available Now



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- Pick up at La Foofaraw
  - T-Shirts – Proposal for Vote (see hand out)
  - Website & District Directory Progress Report (see hand out)
  - Chalk-it-Up & Block Party Promotion
- Beautification- Sanitation
  - Power washing caused unforeseen issues
    - If any damages were made to your building during the power washing (paint damaged, sand thrown on to building, etc.) please contact Mona Crider and she can get you a claim form.
  - How are butt-busters working out? Need one?
  - Mona- update on flower pots
    - PID committee is working on design and plan to have flower planters placed throughout downtown. Starting small and will work their way up. Maintenance, paid for by the PID, will be included in the project.
- Revitalization - Construction Updates
  - Rice field development is close to finalizing lease agreement. Parks and Rec crew has officially moved to Oak Point location.
- Arts District Update- Frank Turner
  - Saigling House will be a new home for the Art Center of Plano. The plan seeks HDPa endorsement before presenting to city council.
  - Goals: strengthen downtown community as a center for the arts; increase public awareness of downtown as an arts district; use arts to attract business to downtown and capitalize on “heads in beds” (hotel stays).
  - We have few competitors north of LBJ.
  - Plan encourages events in downtown, artists to seek studio space in downtown, remove regulatory barriers, and seeks state designation as arts district.
- Security Lighting Update (Conner)
  - Tabled until next month’s meeting.
- New Business
- Showcase Moment- Members invited to stand up and share news/promotions for their establishment
  - Year Round Christmas Lights
  - PTG X-treme Wraps
  - The Pointe
  - The Feathered Nest
- Mona Crider
  - Any new business for next meeting?

**General Meeting Aug 4, 5:30pm Chamber of Commerce**