

HDPa Meeting
September 1, 2015
9:00 AM
Plano Chamber of Commerce

1. Meeting call to order (Mona Crider/President)
2. Old Business
 - a. Financials as of July 31:
 - i. \$29,301 in bank. \$15,000 of that is allocated to ED position.
 - ii. \$550 received in July for membership. \$4,900 spent for Block Party, \$1,632 spent for Chalk It Up, and donations for Night Out were made. Liability insurance was also paid for \$1,238.
 - iii. If you have questions regarding detailed financials, please contact Barbara Manchillo at barbara@glasshousestrategy.com.
 - b. Police Report
 - i. Sargent Garrett attended with Officer Semrau.
 - ii. Parking enforcement on 15th is being very strict. Over 140 tickets were issued on 15th last month.
 - iii. We are foregoing the permanent taxi parking space on 15th for now.
 - iv. Kelly's horse was stolen.
 - v. A weapon was shown to a manager at Urban Rio. Due to the camera system on site at their restaurant, we were able to catch the guy quickly and will have it resolved very fast.
 - vi. If you have questions or want to hear a more detailed report, please contact Officer Semrau directly at 972-754-2532
 - c. Event Update
 - i. Chips on 15- Net \$7,555
 - ii. Night Out on 15- Net \$9,745
 - iii. Chalk It Up- Loss \$6,173
 1. Note that this event was the only event that was free to the public, so we expected a loss. We do want to offer events that are free.
 2. Got great media coverage in Community Impact Newspaper.
 - iv. Block Party- Sept. 26
 1. On 15th Place to showcase those businesses
 2. Live music from 6-10 PM
 3. VIP garden in Shinola for 50 ticket holders from 4-6 PM. Includes complimentary appetizers and drink tickets.
 4. Please help publicize this event, and all events by putting it on your websites, social media and posters in your storefronts.
 5. This event is geared towards adults (concert, drinking).
 - v. Steinfest- Oct. 25
 1. Posters are available. Please contact Lisa Ringel to get your poster!

2. Music is finalized. Please go to <http://www.visitdowntownplano.com/events/event/dine-drink-shop-downtown-plano/> to see all of the musical acts for this event. Check them out, like their Facebook pages, follow them on Twitter, etc., and start helping build momentum for this event!
 3. If you would like to have a merchant booth at Steinfest, please contact Jackie@shopsweetassugar.com.
 - d. Ad-Promotion of Downtown Plano
 - i. We currently are out of the larger window clings. If you need one, please talk to Lisa or Mona and they will see about doing another round of printing.
 - ii. We are really getting a grassroots effort going and are seeing more coverage than ever. DMN is covering us almost every weekend in their Guide section; Community Impact attends events and gives great coverage!
 - iii. Kiosks in downtown: Alleyway by La Foofaraw, and one in front of Shinola. We are working on keeping those updated. Be on the lookout for those updates.
 - iv. Looking at Interurban Museum to use as our “Welcome Center” for downtown.
 3. Labor Day Weekend-DART project update
 - a. 15th Street will be closed Saturday, Sunday and Monday or Labor Day.
 - b. Signal control box by Junction 15 will be moved to the north side of the street.
 - c. Preparations are already being made and you’ve probably seen them.
 - d. There are over 100 cables that have to be moved and reconnected. The City hopes that the project will finish early.
 - e. DART service will be suspended north of George Bush, but buses will run to supplement.
 - f. Parking will still be open, however ten spaces will be reserved for the working crew.
 - g. A revised traffic map is below:
 4. 15th Street Bricks- renovation project update
 - a. Manager’s approval of the project has been delayed for 36 months. There will be some minimal repair done to fix the worst parts. Once the work is identified and prioritized, a meeting will be held with merchants. The brick project will not begin until the redevelopment of Municipal Center South is complete.
 5. New Business
 - a. ALPS Technology Solutions
 - i. Showing options for the proposed Welcome Center.
 - ii. Will be a walk-up or hang-up touch screen piece.
 - b. New Meeting Locations starting in November
 - i. Location: event1013 at 9 AM every first Tuesday of the month.
 - c. 2016 HDPBA Board Positions
 - i. We need to begin selecting Board Members for 2016. We hope to have

- the slate finalized and voted on by the October meeting.
- ii. Requirements for board membership:
 - 1. Attend events
 - 2. Invite people to join
 - 3. Bring ideas for events and commerce
 - iii. Requirements for officer positions have more responsibility like attending more than 50% of all board meetings and general membership meetings, head up one event, be active member in the community and HDP.A.
 - iv. The board itself can be up to 17 members, including officer positions.
6. Showcase Moments
- a. New businesses
 - i. Aramart art studio at Parker and Custer
 - ii. Dude, Sweet Chocolate
 - 1. Taking over La Belle Boutique's location on October 1. This is the fourth permanent location. Products are very unique and they love doing collaborations. Plan to be open everyday of the week.
 - iii. The Feathered Nest
 - 1. Furniture and home accessories up front, studio in the back. Rustic-industrial look and locally made. Higher-end furnishings. Also will feature educational arts in mixed-media.
 - iv. Plano Children's Theatre
 - 1. Perform at Courtyard Theatre.
 - v. Integrity Electric
 - 1. Small to large electrical contracting company
 - b. Spotlights
 - i. Year Round Christmas Lights did an amazing job on the Ice House (Urban Rio's building). John was so easy to work with and got everything done so quickly. Contact John (johnernst09@gmail.com) if you need any lighting done to your storefronts!
 - ii. Theatre Britain
 - 1. New show starts Sept. 11.
 - 2. Panto starts after Thanksgiving and through Christmas.

**Next Meeting:
October 6, 2015**

9:00 AM
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