



Historic Downtown Plano Association (HDPa) Meeting Agenda

Date: October 6, 2015 Time: 5:30pm Location: Chamber of Commerce 1200 E. 15th Street

- Call to order- introductions- Mona Crider, President HDPa-Owner LaFoofaraw
Next meeting is moving to Event 1013 at 9:00 am

- Old Business- Mona Crider
 - Financial Statement-Bonnie gives statement through August YTD
Income of \$40,885
Expenses of \$37,156

 - Police Report-Officer Wes spoke, Chris is out
No major incidents
Junction 15 has an office, on DART side, don't have set hours
Incident at Urban Oil and Gas, number for Chris didn't work
Will distribute correct number for Chris Semrau

 - Event schedule - Mona Lisa
 - Block Party-Briefing, spotlighting local businesses, DMN covered with an article, getting press coverage showing up to events, various publications, September 26th
Raise visibility to other areas of downtown
Framework was nicely done
Had live sax player, artwork
No traffic, State Fair opened, McKinney Oktoberfest
New volunteers helped

 - SteinFest-Sunday, October 25 from 2-10pm
Presale steins and t-shirts
Event is free, live music
Plano's first and only Oktoberfest, presale of tickets-Jeff Bergus
Jackie has updated website, will add purchase of tickets, adding events
Prepackaged and non-food items will be purchased with cash
SignUp Genius for volunteers

 - Advertising – Promotion – Mona Lisa
 - Recent advertising & promotion coverage of Downtown
Downtown Plano named America's Four Great Neighborhoods
D Mag had article online featuring downtown
Plano Magazine here today, along with Community Impact



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- Kiosks & Interurban Museum- welcome center for Historic Downtown Arts District
Cesar and Lisa updating kiosks
Adding parking info for website, kiosks, Interurban Museum
Added blue "P" signs to parking in the last year
Leanne Libby showed Downtown Plano parking and dining section, one page
- 2016 Planning
 - Board elections
Meeting yesterday, voting on bylaw changes, election coming up in the next couple of months
 - General meeting schedule & location, Event 1013 on 15th Street offered to hold meetings at 9:00 am, first Tuesday of the month
Membership dues important for increased traffic for website, vendors giving special offers for HDPa members
Members in good standing for one year to become Board members
 - Event Schedule (pending)
2016, four seasonal events
Chips on 15
Night Out on 15
ArtFest, Art Association has great partnership with HDPa
SteinFest
How can we bring in more art emphases?
Literary arts with local illustrators and authors working with Sweet as Sugar
What do we want to with Dickens Fest?
Will utilize McCall Plaza once it's complete
Apply to the City for arts grants
Arts District going to State for designation
- New Business
 - Christopher Day, Commercial Recycling Supervisor, City of Plano (Solid Waste Changes)
Waste Management changes
Enclosures on Southside and new Northside
Incentive to recycle
Northside enclosure, complete in early December, implementation is still pending
Construction taking place



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No changes at the moment

Pedestrian traffic has increased

Christopher showed renderings of new enclosure

Will be well lit and will have keypad security

Motion sensor lighting

Drainage will be implemented

Will be built for future growth

Will have surveillance capacity if necessary

Each business will have a code so that we know who is accessing the compactor

Will have fire sprinklers

Southside will be duplicating the Northside enclosure once Southern Land develops area

Junction 15 needs more trashcans

Dumpster divers are a problem on the Southside

Construction workers are leaving trash that is an issue

- Board Position vote

- Showcase Moment- Members invited to stand up and share news/promotions for their establishment
Bhavesh Mittal, Heritage Preservation Officer, City of Plano, will be holding community workshop
Consultants will meet with business owners and property owners
Meeting at Rooftop Event Spot on October 22, 2015 at 9:00 am
Evening meetings will be at City Hall
Because this is an historic district, design guidelines are necessary for maintaining character of the neighborhood
Updates will be at www.plano.gov/preservationupdate

Eric, resident of downtown

Critical Mass, bike ride in downtown Dallas, ending at a bar or restaurant

Pairing up with Shinola to have similar event

Idea is to meet first Friday of the month, erickpascoe@gmail.com

June, Pipe and Palette, getting good feedback

Dude, Sweet Chocolate opening soon, hopefully by SteinFest

Lockhart Smokehouse invited to Austin barbeque festival, top 20 invited, Lockhart is number 5



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Theatre Britain

Panto Event at the end of the year will open Friday after Thanksgiving for five weeks

Tickets will sell out

Family event

Christopher Green

Meeting at Plano Art Association gallery on Sunday morning, not at Event 1013

Gabby Pruitt, Art Center of Plano

Temporarily in the Cox building

- Any new business for next meeting?
See Lisa or Mona for new business

Next General Meeting November 3, 9am at Event 1013