



***Historic Downtown Plano Association Meeting Minutes  
March 1, 2016, 9:00 am  
Event1013***

- I. Call to Order- Mona Crider, President
  
- II. Old Business
  - A. 2016 Membership Drive Recap – Alex Hargis, Executive Director
  - B. Membership up 100%, membership is expanding past this neighborhood
  - C. Committee Assignments – Alex Hargis, Executive Director
    - 1. Development Committee Chair—Sarah Akers
    - 2. Membership Committee Chair—Julie Holmer
    - 3. Programming Committee Chair—Jeff Bergus
    - 4. Facilities Committee Chair—Connor Chaddick
    - 5. Marketing Committee Chair—Jackie DeLuna
    - 6. If anyone wants to sign up for a committee, contact Alex Hargis
  - D. Plano Profile magazine, Philip and Dara Craft
    - 1. Downtown issue this month
    - 2. Editorial about downtown
    - 3. Every member’s logo in ad
  
- III. New Business
  - A. Facilities Committee Report – Connor Chaddick, Facilities Committee Chair
    - 1. Southern Land project update/fencing
    - 2. Study showed data for parking
    - 3. Solutions may include valet parking
    - 4. Should have 497 parking spaces
    - 5. We have we have 249 employees in the area
    - 6. Adding Municipal spaces on the weekends with valet should alleviate some issues
    - 7. As we develop, where are the viable spaces we can utilize?
    - 8. Unknowns-parking garages, retail tenants, renters
    - 9. Street improvements—City has ideas, but nothing has been defined
    - 10. Not sure if using new bricks, old bricks or colored concrete when redoing 15<sup>th</sup> St.
    - 11. Southern Land starting demo, once completed the parking will be open again until construction begins
    - 12. Nathan Shea brought up that valet needs to happen asap, the parking situation is too dire on Friday and Saturday nights
    - 13. Alex is meeting with parking management tomorrow to look at logistics of valet execution, costs
    - 14. Another solution is to get employees to park as far away as possible

15. Mirna Lynch, thanked for gifts during loss of her husband; liability issues are why they've fenced off areas around the old Municipal building
  16. Valet doesn't have to go on forever, what are the peak times? That's when valet should be considered, we have to bite the bullet and use valet through the growing pains of the next six months to a year, during construction
  17. Another solution is to have employee only parking farther away
- B. Chips Poker Tournament Update – Rachel Lee / Alex Hargis
2. Rachel, visit Event Brite page
  3. Individual seats, \$100 each
  4. Table is \$800, 9 seats, brand recognition at the table
  5. Final table will have prizes
  6. Trip to Las Vegas is Grand Prize
  7. First event of the year, all money for HDP
  8. Post on social media, spread the word
  9. Complimentary food and drinks
  10. Share a table between companies or donate to prizes
  11. Wild Card-one time use cards in a deck of cards that have special deals for downtown merchants
- C. Downtown Plano Art & Wine Walk – Alex Hargis / Jennifer Shertzer
1. Every second Thursday of the month, between April and November
  2. Sponsored by Plano Magazine
  3. Want to bring more foot traffic to downtown
  4. Buy a ticket, get a glass and wristband, from 5:00-8:00 pm, get a map, wander through art experiences and get a sample of wine, some will be music, theater, etc.
  5. Hope to have street performances
  6. If you want to be a sampling location, you can't have an alcohol permit
  7. Will have raffle drawings at the end of the night
  8. Before or after the event, hold a separate event of your own
  9. Barbara Minchillo brought up a possible crossing guard at the crosswalk in front of Angela's on the Crosswalk
- D. Night Out on 15<sup>th</sup>—Alex Hargis
- E. Financial Update—Barbara Minchillo
- F. Police Report—Chris Semrau, Plano PD
1. One burglary at Junction 15 apartments
  2. Call if any soliciting
- G. Membership News and Updates—Open Forum
1. 1. Urban Rio is starting a weekly event, Paella on the Patio, every Tuesday through the summer, starting at 5:30
  2. Angela's on the Crosswalk, hosting Trivia Night on Wednesdays at 8:00, Karaoke on Thursdays, open mic night on Mondays
  3. Junction 15, Amanda can share events with residents, also wants more welcome packages and menus for downtown, [amanda@gables.com](mailto:amanda@gables.com)
  4. Josh from Ye Ol Butcher Shop, idea for valet, Plano Center just expanded their parking; also they will be attending the North Texas Irish Festival (<http://www.ntif.org/>) and the Dallas Art Fair (<http://dallasartfair.com/>)
  5. Bhavesh Mittal reminded everyone of the Heritage Commission meeting at 6:00 pm every fourth Tuesday of the month and to also go to their website to look at the draft the consultants will be viewing at the meeting, <https://www.plano.gov/165/Heritage-Commission>

6. There will be an Easter egg hunt at The Texas Pool; it is also available for events, between 15<sup>th</sup> and Custer, <http://texaspool.org/>
7. <http://www.plano.gov/2652/Arts-Culture-Heritage> for event calendar submission on the City of Plano's website

Next Meeting:  
Tuesday, April 5, 2016  
9:00 AM held at event1013

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