



***Historic Downtown Plano Association Meeting Minutes
May 3, 2016, 9:00 am
event1013***

- I. Call to Order- Jeff Bergus, HDPA Vice President

- II. Old Business
 - A. Public Safety Report - Officer Chris Semrau, Plano Police Department
 - 1. Nothing serious has happened over the last month
 - 2. Wine Walk was great; people behaved
 - 3. Tearing down tent city in Dallas; will have more transients
 - 4. Call police about soliciting
 - 5. Use resources not to give to homeless; give to an organization that can help
 - 6. One window was broken; cause is unknown
 - 7. Lock your cars! Had a couple break ins the past month
 - 8. People are asking where merchants are; should access visitdowntownplano.com
 - B. Facilities Report – Centralized Waste Collection on 15th Place, Christopher Day
 - 1. “Trash Majal” —Enclosure will be only for those on north side of 15th and the door code will only go to certain merchants
 - 2. Rates will be competitive
 - 3. Designed for future volume
 - 4. How it works? Email from Christopher to merchants with instructions and codes
 - 5. No one else will have access to the trash building
 - 6. Smart trash enclosure—will be monitored
 - 7. Can’t put trash in it until all inspections are complete, around May 16
 - 8. Email will go out the end of this week
 - 9. Mirna brought up the building owners; they should also be in the know
 - C. Finance Report – Amy Penprase
 - 1. Month of March: Income \$18,964.36
 - 2. Expenses \$4,871.73
 - 3. As of March 31: Bank balance \$69,800.21
 - 4. Liabilities \$42,653.14
 - 5. Leaves HDPA with \$27,147.07
 - D. Art & Wine Walk Recap / Updates – Jennifer Shertzer
 - 1. Surveys were pretty positive
 - 2. Any complaints are being
 - 3. Next Art and Wine Walk will be May 12
 - 4. Republic is a sponsor and they are donating all the wine for the rest of the year
 - 5. Since drinking in the street is not allowed; working on having a wine bar at McCall Plaza
 - 6. Will have security
 - 7. Will have Plano Magazine volunteers to remind patrons to not drink on the street
 - 8. Will have a movie screening this month of The Great Outdoors

9. Merchants who want to offer discounts and specials need to email ahargis@visitdowntownplano.com
10. Merchants should promote event online and on social media
11. Working on a badge so merchants and artists have something to post online
12. jenn@planomagazine.com for any questions

III. New Business

- A. Night Out On 15th Update – Jeff Bergus, HDPa Vice President
 1. Sunday, May 22
 2. Rain out date will be June 5
 3. In need of raffle prizes
 4. Need volunteers
 5. Café Momentum is bringing 20-40 volunteers for serving
 6. Restaurants will be receiving last year's menu
 7. Same event; same amount of people
 8. Michael Hamilton asked for help with décor; cash would be great
 9. Street will be shut down at noon at I Ave.
 10. Jackie DeLuna suggested letting customers know the street will be blocked ahead of time on social media; church services will need to be accommodated for
 11. Posters available Thursday
- B. BizArts Mixer, May 11 – Michelle Hawkins
 1. May 11, 5:30 pm at the Mercedes Benz of Plano
 2. Sponsored by Nasher and MB of Plano
 3. Would like to have representation at this event
- C. Arts District Designation Video Shoot – Jackie DeLuna, HDPa Board of Directors
 1. Creating a tourism video for the Arts District
 2. Select merchants will be given a schedule
 3. Getting some B-roll footage around Downtown
 4. Free publicity tool for Downtown
- D. Heritage Preservation Month – Bhavesh Mittal
 1. National campaign to celebrate historic places in our communities
 2. Would like people to take pics with placards and post them online
 3. After the meeting, we will take a photo at McCall Plaza
 4. Mirna brought up the plaques that used to be given to building owners for preserving the originality of the building, Original Designation plaques
 5. Would like to develop a plan that would give downtown more historical significance exposure
- E. Membership News & Updates – Open forum
 1. Michael Hamilton brought up the art gallery showing at Ten20
 2. Promoting art with youth
 3. Collin County seniors will be showing Friday night, May 6, 7:00-11:00
 4. Two downtown artists will also be showing
 5. Connor Chaddick suggested adding photos of the art to share on social media
 6. Calendar is up to date on the Visit Downtown Plano website
 7. Merchants can submit events and special dates
 8. Sweet as Sugar will be opening a second location in Uptown on May 13
 9. Texas Pool will have a membership mixer/pool party on June 27; details to come
 10. Mark calendars; will be a family friendly event
 11. Zoning north of Home Depot for artist's lofts; has been approved

12. City encouraged the project to have live/work spaces for artists
13. Plano Marine property; subject to rezoning for apartment living
14. Plano Chamber of Commerce building will be restaurant space when the Chamber moves; two restaurants will share the space
15. City council meeting regarding zoning of Plano Marine is May 9 at 7:00 pm; Downtown should have a presence to support rezoning
16. Jennifer Schertzer—Plano Magazine, Best of Plano beginning today; voting online

IV. Business Items for Next Meeting

Next Meeting:
Tuesday, June 7, 2016
9:00 AM held at event1013