



***Historic Downtown Plano Association Meeting Minutes  
9:00 am, March 7, 2017  
event1013***

1. Call to Order- Alex Hargis, Executive Director HDPA
2. Old Business
  - a. Public Safety Report - Officer John Tice, Plano Police Department
    - i. Five arrests, one was a theft
    - ii. Theft from Dr. Glenn Kirkpatrick's office
    - iii. Now at 3 hour parking
    - iv. 3 instances of graffiti, haven't caught the perp
  - b. Finance Report – Laurie Holgate, Treasurer
3. New Business
  - a. Chips Recap
    - i. Rachel Lee, great turnout
    - ii. Had a few walkups
    - iii. Total revenue was \$20,000
    - iv. Reduced some expenses this year
  - b. Vote & Soak: American Main Street Contest
    - i. Everyone in Plano to vote
    - ii. If we win, we will have a huge water party
    - iii. 8 videos to promote on social media
    - iv. One vote per wifi
    - v. Water party was Michelle Hawkin's idea last year
  - c. Art & Wine Walk 2017 Season
    - i. Closed out the first 3 months for merchants to participate
    - ii. Working with Republic on logistics
    - iii. Same 9 walks, prices have gone up
    - iv. Season pass is old price, individual check in
    - v. Trying to get a trip to Napa as a prize
    - vi. Themes for the year are out
  - d. Artfest Announcement
    - i. New poster, featuring Richmond Punch
    - ii. April 22-23
    - iii. Saturday night is more contemporary, 5:00-11:00
    - iv. Headliner band, Black Joe Lewis and The Honeybears
    - v. Artisan lounge, vaping station
    - vi. More young, adult vibe
    - vii. Hub Street, sponsoring main stage for ArtFest
    - viii. Sunday, more family friendly fun day, 10:00-6:00
    - ix. Performing arts
    - x. Interactive art
    - xi. Make and Take Art
    - xii. Chalk It Up event
    - xiii. Two photo booth



- xiv. Floating art installation
- xv. Graffiti art
- e. Membership News & Updates – Open forum
  - i. Michelle Hawkins
  - ii. Conservancy want to do a haunted hike downtown
  - iii. October 13<sup>th</sup>
  - iv. Walking tours throughout the day
  - v. McCall Plaza, free dance lessons each month
  - vi. North Texas Dance Counsel to head
  - vii. Music City series
  - viii. First is live from Austin
  - ix. April 8<sup>th</sup>, TedX Plano
  - x. May 13<sup>th</sup>, Kevin Fowler
  - xi. Alex Hargis, update on murals
  - xii. Artists are narrowed down to 7
  - xiii. They will submit proposals
  - xiv. Will pick the winning three
  - xv. Target time frame, evaluate proposals this month
  - xvi. Install the week after ArtFest
  - xvii. Bhavesh Mittal
  - xviii. City has applied to the State for Historic registration
  - xix. Tax credits
  - xx. March 22<sup>nd</sup>, 4:00
  - xxi. Neighborhood Empowerment Zone
  - xxii. Sid B, Habitat for Humanity
  - xxiii. April 1<sup>st</sup> is Annual Gala
  - xxiv. Hardhats and Highrollers
  - xxv. Craig Ranch in McKinney
  - xxvi. Silent auction, raffle, casino night, poker tournament
  - xxvii. Need sponsorships and attendees
  - xxviii. Donations for auction items
  - xxix. Single largest fundraiser, hoping to help with ReStore move
  - xxx. Mirna Lynch
  - xxxi. Saturday night is Plano Symphony Gala, All that Jazz
  - xxxii. Fundraiser for music education opportunities
  - xxxiii. Expanded the program to PISD
  - xxxiv. At the Marriot Legacy
  - xxxv. XO Coffee Company, grand opening on March 14<sup>th</sup>
- 4. Business Items for Next Meeting

**Next Meeting:  
Tuesday, April 4, 2017  
9:00 am at event1013**